

PLACEMENT REPORT - 28TH BATCH

The day I of the placement process for the batch 2011-13 got off to a flying start on November 19th 2013 with nearly 65% of the batch getting placed within 8 hrs. 20 companies representing most major industries participated in the process and made 75 offers. Highest CTC offered being 14 lacs pa.

22 companies have subsequently participated in the process and have made more than 40 offers. The depressed economic scenario has brought the best out of BIM placement team and the relationships forged over last 25 years have borne fruit. The details are as under:

No of Students who participated in the placement process: 118

No of Companies that participated in the process: 42 (Names of Companies on the BIM website)

Average CTC – 8.02 LPA

Median CTC – 7.85 LPA

Maximum CTC – 14.00 LPA

Minimum CTC – 6.00 LPA

At BIM, placement process is not just about a mad rush to place students. It is about giving an appropriate start to the career of a student so as to enable him/her have a long and illustrious career.

BIM believes in matching strengths, talents of a student to the role that he/she accepts. The PGP program is so structured that students are able to discover their strengths, develop areas of interest and convert their passion into a career. The placement process is in sync with the PGP program and begins with personality exploration, numerous counseling sessions and gradual discovery of interests and expertise. The process includes Personality Growth Laboratory, a battery of Psychometric Tests and frequent interaction with industry stalwarts to enable students to make informed choices.

No wonder that most of the alumni are heading organizations across the world. These organizations represent a variety of industries including all major ones like FMCG, BFSI, Consulting, Information Technology, Media & Entertainment, Academia, NGOs etc.

BIM students are considered as future leaders in the organizations that they join. Given below are some of the roles/designations that were offered to our students of 28th batch (Batch 2011-13):

Team Lead
Management Trainee
Sr. Business Partner
Marketing Manager
Manager - Business Development
Lead Business Analyst
Sr. Business Analyst
IT Solutions Consultant
Associate Consultant
Sr. Marketing Executive
Sr. Product Executive

The offers made to our students were spread across following sectors and functions:

